

A NEW CHAPTER IN THE ANNABEL CROFT TENNIS ACADEMY STORY

Over 3000 children have been part of the Annabel Croft Tennis Academy since the start back in 2009. We now offer over 100 hours of group sessions weekly, Tennis Camps, as well as overseas Tennis Holidays.

We are proud of how much the Academy has grown in the 8 years and have had a dedicated team of coaches delivering the high energy sessions, giving not only new skills but also enjoyment to so many children which will encourage them to keep playing tennis for life.

Following our previous Head Coach, Steve Cockell launching his own sports business, I'm delighted that with immediate effect, Clint Harris, an LTA Level 5 tennis coach - whom I have known for 30 years - will be stepping-in as the Annabel Croft Tennis Academy Head Coach. He will lead our coaches in the ongoing winter-to-spring tennis program at the NTC, the hours and schedule for which remain exactly the same. Clint brings enormous tennis experience at a very high level within the sport and we are immensely privileged to have him on board.

Clint is part of the Virtus Leisure Management Group, led by Steven Mathews, who is a leading figure in the development of tennis coaching across Britain, with various previous senior roles in David Lloyd Leisure, as well as also having been Chairman of the Tennis Industry Association. Clint and I, will be working together closely in the next few months to keep the Academy moving forward with fresh ideas and renewed vitality, whilst keeping true to our fundamental training methods and philosophy.

A key part of that will be listening to you. Clint is very approachable, and will be hoping to talk to as many parents and kids as possible in the coming months, as will I and my husband Mel, who runs the business operations in the UK and abroad in our Portugal and Tenerife Academies.

Renewals for next term, (5th Jan – 29th March) will be handled from tomorrow (Wednesday 22nd) by our new team. You will all be contacted by telephone with a follow up email.

We look forward to this exciting new chapter.

Best wishes

Annabel Croft

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